

Ferrell Moultrie (Home)

Subject: FW: Donating platelets on Genea's behalf

--- On Mon, 1/23/12, Nekori Skinner <nskinner@bmtga.com> wrote:

From: Nekori Skinner <nskinner@bmtga.com>
Subject: Donating platelets on Genea's behalf
To: "mcnealy@bellsouth.net" <mcnealy@bellsouth.net>
Date: Monday, January 23, 2012, 3:41 PM

Hi Rick-

Thank you for your willingness to help spread the word about our need for platelet donations.

Platelets are critical to Genea's treatment and recovery. I am asking that you please share the attached information with everyone you know. Please cc me in your e-mails, that way I can be contacted directly with any questions. Donors can come to one of our 2 locations to donate platelets. To schedule an appointment, please have donors call 404-459-8744. We are open 6 days a week.

Make sure donors let us know that they are donating on Genea's behalf.

Also, I am available to come out and speak to various local groups and organizations to educate and encourage others to donate platelets. Please feel free to contact me with any questions. Without your help we could not support our patients. Thank you for helping with our plight.

Sincerely,

Nekori Skinner

Donor Recruitment Coordinator

Atlanta Blood Services

404-459-8744 ext 1160

nskinner@bmtga.com

Give Blood. Give Life.

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ATLANTA
BLOOD SERVICES

Give Blood. Give Life.

Genea Needs Your Help

The average blood and marrow transplant patient uses 30 units of platelets during their treatment. As family and friends of GENEa, you can positively impact her health care by donating platelets or recruiting others to donate platelets.

**GIVE
THE
GIFT
OF
LIFE**

follow us on



Donation information and
Atlanta Blood Services locations
on the Reverse Side



General Donor Requirements

In order to donate platelets you must meet several general requirements:

- Must have a valid picture ID
- Be between the ages of 17 and 69
- Good general physical health
- Weigh at least 110 lbs.
- Have eaten within the past 4 hours
- No aspirin within the past 48 hours
- No tattoos within the past 1 year
- Must not be pregnant
- No cold or flu symptoms

What's the difference between whole blood and platelet donation?

Whole Blood

30 - 45 minutes to donate

Okay to donate if you have taken aspirin

Donate every 8 weeks

Takes 8 donations to equal 1 platelet dose

Platelets

Up to 2 hours to donate

No aspirin within 48 hours of donating

Donate every 8 days

1 donation can equal up to 3 platelet doses!

Locations of Atlanta Blood Services

ABS Northside

The Tower at Northside Hospital
Located on the 10th Floor
5670 Peachtree Dunwoody Road
Suite #1075
Atlanta, GA 30342



ABS of Cobb County

White Water Plaza
220 Cobb Parkway North
Suite #100
Marietta, GA 30062



Call for an Appointment or Walk-In Availability – (404) 459-8744
or visit us at www.atlantabloodservices.com



PLATELET INFO

ATLANTA BLOOD SERVICES

What are platelets and why are they important?

Platelets are very small cells, about one-tenth the size of red blood cells. These small cells are created by stem cells in your bone marrow and are circulated throughout the body by your blood. Platelets are important because they help stop bleeding at the site of an injury in the body.

Who needs platelets?

Trauma victims, hospitalized children, surgery and cancer patients all may need platelets. On average a bone or blood marrow transplant patient will use over 30 units of platelets during their treatment and recovery.

Why should I become a platelet donor?

Atlanta simply does not have enough donors to meet the growing need. The various hospital patients we help use on average over 600 platelets per month. Platelets have a shelf life of only 5 days and there are always patients waiting on a hero like you to donate.

Is it safe to donate platelets?

Yes. Atlanta Blood Services uses a special blood donation process called Apheresis (a-pher-e-sis) in which platelets are separated from the rest of the blood. Through Apheresis donation, blood is drawn from your arm using a single needle; it then takes a spin in a centrifuge to separate a portion of your platelets. The remaining blood and platelets are then returned to you. Our clinical staff is specially trained, and the Apheresis computer carefully monitors each donation. Each Apheresis kit is new, sterile and discarded after each use. Finally, each donor receives a health screening to ensure that it is safe for them to donate.

What are the general donor requirements?

- Must have a valid picture ID
- Be between the ages of 17 and 69
- Good general physical health
- Weigh at least 110 pounds
- Have eaten within the past 4 hours
- No aspirin within the past 48 hours
- No tattoos within the past 12 months
- Must not be pregnant
- No cold or flu symptoms

What is the difference between whole blood and platelet donation?

Whole Blood

30 - 45 minutes to donate

Ok to donate if you have taken aspirin

Donate every 8 weeks

Takes 8 donations to equal 1 platelet dose

Platelets

Up to 2 hours to donate

No aspirin within 48 hours of donation

Donate every 8 days

1 donation can equal up to 3 platelet doses!

Where to donate at Atlanta Blood Services?

ABS Northside – The Tower at Northside Hospital
5670 Peachtree Dunwoody Road, Suite 1075
Atlanta, GA 30342 - (404) 459-8744

Mon & Fri	8:00 a.m. – 5:30 p.m.
Tues, Wed, & Thurs	8:00 a.m. – 7:30 p.m.
Saturday	7:00 a.m. – 1:45 p.m.

ABS of Cobb County – White Water Plaza
220 Cobb Parkway North, Suite 100
Marietta, GA 30062 - (404) 459-8744

Mon & Fri	9:00 a.m. – 5:30 p.m.
Tues, Wed, & Thurs	9:00 a.m. – 7:30 p.m.



ATLANTA
BLOOD SERVICES
Give Blood. Give Life.

Atlanta Blood Services
Phone: (404) 459-8744
Email: ABSInfo@bmtga.com
www.atlantabloodservices.com

follow us on





Hours and Directions

**Atlanta Blood Services, your community blood center
now with two convenient locations.
Please call (404) 459-8744 for an appointment or walk-in availability.**

ABS of Cobb County

**White Water Plaza
220 Cobb Parkway North, Suite #100
Marietta, GA 30062**

Hours of Operation and Platelet Donation Times:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of Operation	9 am to 5:30 pm	9 am to 7:30 pm	9 am to 7:30 pm	9 am to 7:30 pm	9am to 5:30 pm	Closed	Closed
First Platelet Appointment Time	9:30 pm	11:30 pm	11:30 pm	11:30 pm	9:30 pm	Closed	Closed
Last Platelet Appointment Time	3:30 pm	5:15 pm	5.15 pm	5:15 pm	3:30 pm	Closed	Closed

I-75 North

1. Take exit 265 GA-120/North Marietta Parkway
2. Turn LEFT onto North Marietta Parkway, NE
3. Turn LEFT onto Cobb Parkway NE
4. Atlanta Blood Services will be on your left in the White Water Plaza


I-75 South

1. Take exit 265 GA-120/North Marietta Parkway
2. Turn RIGHT onto North Marietta Parkway, NE
3. Turn LEFT onto Cobb Parkway NE
4. Atlanta Blood Services will be on your left in the White Water Plaza

ABS at Northside Hospital

**The Tower at Northside Hospital
5670 Peachtree Dunwoody Road, Suite 1075
Atlanta, GA 30342**

Hours of Operation and Platelet Donation Times:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of Operation	8 am to 5:30 pm	8 am to 7:30 pm	8 am to 7:30 pm	8 am to 7:30 pm	8 am to 5:30 pm	7 am to 3:30 pm	Closed
First Platelet Appointment Time	8:30 am	8:30 am	8:30 am	8:30 am	8:30 am	7:30 am	Closed
Last Platelet Appointment Time	2:45 pm	5:30 pm	5:30 pm	5:30 pm	2:45 pm	1:45 pm	Closed

I-285 East

1. Take exit 26 for Glenridge Connector
2. Turn RIGHT @ the bottom of the exit ramp onto Glenridge Connector
3. Turn LEFT at Johnson Ferry Road
4. Turn LEFT onto Peachtree Dunwoody Road
5. Take your second LEFT onto Hollis Cobb Circle
6. The Northside Tower Parking Garage will be immediately on your left

I-285 West

1. Take Exit 28 for Peachtree Dunwoody Road and turn left
2. Make a RIGHT Hollis Cobb Circle
3. The Northside Tower Parking Garage will be immediately on you left

GA-400 North

1. Take exit 4A
2. Turn RIGHT onto Glenridge Connector
3. Turn LEFT onto Peachtree Dunwoody Road
4. Turn LEFT onto Hollis Cobb Circle
5. The Northside Tower Parking Garage will be immediately on you left

GA-400 South

1. Take exit 3
2. Turn RIGHT onto the Glenridge Connector
3. Take a LEFT at Peachtree Dunwoody Road
4. Make a LEFT at the light at Hollis Cobb Circle –
5. The Northside Tower Parking Garage will be immediately on you left

Parking is validated; please bring your parking stub with you when you donate. Take elevator to the 8th Floor. Get off the elevator and turn left; around the corner take the next set of elevators to the 10th floor. Turn left when you exit the elevator. Atlanta Blood Services is strait ahead in suite 1075.