

You Make a Difference

The success of Scouting depends on those who support it. That includes the work of adult volunteers, the encouragement of parents, and the financial assistance of Friends of Scouting. With your continued help and investment, we can continue to build tomorrow's leaders—one youth at a time—for generations to come. You make a difference and we thank you for that!



Your Council Leadership

Les Bethune, Friends of Scouting Chair, Partner, Alabama/ Georgia Markets Leader, Ernst & Young LLP

Tracy Techau, Scout Executive/CEO, Atlanta Area Council Boy Scouts of America

Who We Serve

The Atlanta Area Council serves 13 counties: Carroll, Cherokee, Clayton, Cobb, DeKalb, Douglas, Fulton, Gwinnett, Haralson, Newton, Paulding, Pickens, and Rockdale.





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Building Tomorrow's Leaders

For over a century, the Scouting program has provided a system that encourages high moral standards, a sense of honor, and a motto for life, ultimately building tomorrow's leaders. As Scouts work on community projects and outdoor activities, they develop solid team building and leadership skills. Scouting encourages and expects young people to embrace and live by a code of integrity, character, and honorable conduct – all timeless values that build strong leaders.

The Atlanta Area Council is meeting its objective of building tomorrow's leaders while serving more than 30,000 young people in our community. As a Friend of Scouting, you support boys and young men from 6 to 18 years of age who participate in Tiger Cubs, Cub Scouts, Boy Scouts, and Varsity Scouts. You also support programs for young women and men, ages 14 to 20, that emphasize career education and high adventure through exploring and venturing. This is all made possible by generous contributions each year from people like you dedicated to making a difference in our community.

The annual Friends of Scouting campaign provides the necessary funding for:

- Program developmen
- Membership recruitment
- Leader training
- Camping programs at Bert Adams, Woodruff, and Allatoona Aquatics Base
- Volunteer Service Center assistance and resources
- Communication, coordination, support, and resources for our 11,400 volunteer leaders

ATLANTA AREA COUNCIL
BOY SCOUTS OF AMERICA.





Leadership-Building Programs

CUB SCOUTS There are 20,575 boys taking part in this year-round family program. Promoting character, citizenship training, and physical fitness through challenging yet fun activities is the goal. Plus, Scouts learn honesty, bravery, and respect through peer groups and parental guidance.

BOY SCOUTS Character. Citizenship. Leadership skills. Fitness. Boy Scouts develop these attributes, and others, through outdoor adventure activities. Currently, there are 9,170 boys in this program which is designed to transform a boy into a well-rounded man.



Those that give to Friends of Scouting at the Leadership* Level of \$300 or more will receive the special edition "Clean" Council shoulder patch. Investors giving at the Patron** Level at \$500 and above will also receive a "Clean" Collectors' Edition Ghost patch.

rounded man. VENTURING Designed for both young men and women, this program teaches leadership to the 1,125 participating youths through outdoor activities. EXPLORING This coed, work-site-based program helps Explorers pursue their career interests as well as gain leadership skills. There are 1,260 participants in this program.

Funding Fun, Friendships and Futures

SCOUTING EXPENSES

Program & field services

Camping & activities

Scouting administration

HOW SCOUTING IS FUNDED

Friends of Scouting & special events

Camping

Popcorn sales

United Way

Activities

Endowment

4% Scout shop & misc.





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Signature:

Pledge Card

Donor Information: